



## JOB SEARCH

# NAVIGATION MAP

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### Professional Branding

- Create/Enhance Resume
- Online reputation management Exercise\*
- Update LinkedIn & other profiles

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### Self-Assessment & Reflection

- Goals and Motivators
- Likes and Dislikes
- Target Career Path & Role/s

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### Strategy & Networking

- Identify top 2-4 hiring trends related to skill set
- Engage in skills development of trends
- Increase Community / User Group involvement, attending 1+ event monthly
- Develop "Company Prospect List\*\*"
- Seek guidance from network on recommended resources, possible companies, etc.

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### Use Quality Resources

- Recruiter/s
- Set up job alerts
- LinkedIn
- User Group/Community Sponsors
- Job Fairs
- Network/ Referrals
- Social Media

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### Interview Preparation

- Watch Workshop on 18 Interview Best Practices
- Write out why interested and qualified
- Practice 20-30 second 'Elevator Pitch\*'
- Skills Development/Training on requirements/pluses lacking
- Flush out day of 'Energy Plan\*'

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### Apply Effectively

- Apply optimization concepts to resume
- Go "Referral Route\*\*"
- Weekly follow up on applications and positions you're submitted to
- Utilize 80:20\* rule when applying
- Engage in "candidate risk management\*\*"
- Customized Cover Letter

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### Post Interview

- Thank You Letter
- Weekly Follow Up

YOU'RE HIRED!



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